

LOGO DESIGN CONTEST

About the Jefferson County Broadband and Digital Inclusion Taskforce

“Digital Divide” is a term meant to describe the set of inequalities affecting who has access to the internet and who does not. Jefferson County’s Broadband and Digital Inclusion Taskforce recognizes the unique needs of communities within its borders concerning broadband. It is made up of leaders from different sectors in our County; government, business, public education institutions and more. Its members aim to find solutions to close the digital divide in broadband connectivity and digital literacy.

Official Rules

The purpose of this contest is to design a logo for the Jefferson County Broadband and Digital Inclusion Taskforce. The logo may be used in all media-including online, print, on merchandise and other visual collateral. The official contest rules are as follows:

- To be eligible, an entrant must be a resident of Jefferson County and be a middle or high school student. Homeschool students ages 10-18 are also allowed to enter as long as they are Jefferson County residents.
- This contest is for individuals *only*, no teams or groups. However, an entrant can submit a maximum of 2 designs, each with their own submission form.
- All submitted designs **must** have an Official Entry Form attached or it will not be considered in the contest.
- Hand-drawn designs and scans of hand-drawn designs are allowed, but digital entries are preferred.
- Entrants cannot be a family member of a Task Force member or someone on the selection committee.
- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner’s name, likeness, prize information, and information provided on the form for publicity purposes without further permission or compensation.
- The County Task Force reserves the right to modify the winning logo to better fit the needs of the

initiative. Even if modified, the original design of the winning logo still remains the property of Jefferson County.

- Plagiarism, even if suspected, will disqualify any entrant or winner from the contest or prize winnings. If plagiarism is discovered after the contest winner has been awarded the prize, the entrant will have to return the winnings and forfeit the prize to the next runner-up.
- All decisions of the selection committee will remain final. There will be no appeal process for non-winning or disqualified entrants.

How to Enter

To enter the logo design contest, eligible participants must:

- Complete the Official Entry Form on the next page and attach it to your design. All submitted designs **must** have an Official Entry Form attached or it will not be considered in the contest.
- Digitally submitted logo designs must be done in .jpg, .jpeg, or .png format.
- Entrants can personally deliver it to the dropbox or mail in their submissions to Jefferson County at:
Attn: E. Cline
300 E. Main Street Rm. 103
Madison, IN 47250-3537
- Submit your completed Entry Form and logo design to digitalinclusion.sirpc@gmail.com by **Tuesday, February 28, 2023**.

Selection Criteria

Members of the County Task Force will evaluate entries and select the winner.

Relevance: Does the entry align with the goals of the County Task Force?

Uniqueness: Is the design original and eye-catching? Could it resonate with the public? Does it reflect what’s special about Jefferson County?

Official Entry Form

Artist Contact Details

Name:

Age:

Address:

City/Town:

State: Indiana

ZIP Code:

Phone:

Email:

School:

Grade:

Logo Description

Please give us more details about your design. (Symbolism, inspiration, rationale behind color choice, etc.)

Legal Disclaimer about Intellectual Property Rights

All entries will become the property of Jefferson County Indiana, with permission to use its likeness only given by Jeff. Co. government or a member of the County Broadband Taskforce. By submitting an entry, entrants agree that any and all intellectual property rights in the logo design are deemed assigned to Jefferson County.

Required Signatures

By participating in the Jefferson County Broadband Task Force Logo Design Contest, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that if her/his logo design is selected as the winner, s/he will relinquish all claims, rights, (including any moral rights), and benefits related to the display, modification, reproduction, publication, distribution, use and other exploitations of the work, other than the prize awarded to the winning entry. This form **must** accompany any and all contest submissions. **If the entrant is under the age of 18, a parent or legal guardian must also sign the form.**

Entrant signature:

Parent/legal guardian signature (if entrant is under 18):

PRIZES donated by:



2nd place prize

3rd place prize

\$100 Amazon gift card \$50 Amazon gift card!

