

# **NOTICE OF PUBLIC MEETING**

Notice is hereby given of a meeting of the Jefferson County Board of Tourism

Meeting Date: 1 November 2021

Time: 6:30 pm

Location: Commissioners Office

## **Agenda:**

1. Welcome and Call to Order
2. Approval of Minutes from 11 August Meeting
3. Treasurer Report and 2022 Budget
4. VMI Monthly Report
5. VMI Marketing Report
  - a. Discussion - Strategic Marketing Plan
6. Tourism Steering Committee Update
7. Partnerships and Projects
8. Audience Call
9. Adjournment